

Let's turn your pharmaceutical idea into reality.



BioPharm 2020: UK-India Biotechnology Business Challenge



Visit our
website to enter
and you could win over
£40,000 or **Rs 15 lakhs** in business start-up resources

biopharm2020.org/competition

Win over £40,000 or over Rs 15 lakhs in business start-up resources in the BioPharm 2020: UK-India Biotechnology Business Challenge

Do you have an innovative idea in the healthcare or pharmaceutical sector? Do you believe it could deliver genuine commercial value? Would you like to win finance, resources and expert advice to help you in starting up a company? Yes? Then you'll be delighted to hear about the BioPharm 2020: UK-India Biotechnology Business Challenge.

Who can enter?

BioPharm 2020: UK-India Biotechnology Business Challenge is designed to help the brightest and the best of scientists with promising scientific advances underpinning a business idea to progress their concept towards commercial reality.

The competition is open to all scientists in Healthcare and Pharmaceutical Sciences, either in the UK or in India. The Scientist (team leader) must own the Intellectual Property (or have full written consent to exploit the Intellectual Property) that underpins the business idea.

As the competition is designed to support entrepreneurship and encourage the winning teams to set up a new business, the business entity must not already be in existence.



Rewarding innovative thinking

How do I enter?

Full details of the competition, including how to enter, can be found at:

biopharm2020.org/competition

What is the prize?

In the UK: The winner of the Best UK Entrant Award will receive a package of benefits worth over £40,000 to assist them in starting up a new company, including:

- £20,000 cash award for early start-up costs, 12 months' business start-up facilities at BioCity, Nottingham, mentoring and business advice and more.

In India: The winner of the Best India Entrant Award will receive a package of benefits worth over Rs 15 lakhs to assist in starting up a new company, including:

- Rs 5 lakhs cash award for early start-up costs, 2 years' incubation facilities at SIDBI-Innovation & Innovation Centre (SIIC) of Indian Institute of Technology, providing room space, accommodation and support with IPR protection costs, lab testing and prototyping costs and more.

Visit **biopharm2020.org/competition** for further details.

What support is available?

Teams will have access to a range of on-line tools and resources, including Master Classes from experts, to help them develop their business idea.

During the first round, teams are required to complete a short business plan executive summary. The deadline for submission is **Friday 14th May 2010**.

The successful finalists will receive team-mentoring and support from professional business advisors who can help them in the development of a full business plan, before pitching their business to an influential panel of judges on **Friday 3rd September 2010**.

BioPharm 2020: UK-India Biotechnology Business Challenge

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We would like to thank the numerous organisations who have supported the BioPharm 2020: UK-India Biotechnology Business Challenge through award sponsorship and significant time commitment.

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